



The Norwood Shopper™

Your Community Guide to Dining, Shopping, and Services

Over 14,000
mailed weekly
to every home
and business in
Norwood

Mailed free every week to every home and business in Norwood

Display Ad Rates	Black & White	Color
Front or Back Cover 7.625" x 8.5"	N/A	\$599
Full Page 7.625" x 9.875"	\$299	\$399
Half Page 7.625" x 4.75" or 3.680" x 9.875"	\$169	\$249
One-third Page 7.625" x 3.125"	\$129	\$189
Quarter Page 3.625" x 4.75" or 7.96" x 2.271"	\$99	\$149
Eighth Page 3.625" x 2.271"	\$59	N/A
Business Card 3.5" x 1.5"	Special 10 weeks @ \$299	\$35

Prepaid Contract Discounts	7 weeks	13 weeks	26 weeks	52 weeks
	5%	10%	15%	20%

Guaranteed Position:

There will be additional charge equal to 25% of the total cost of the ad(s) to guarantee a specific location within the paper.

Inserts:

\$59.00 per thousand or \$699 for the full run.

All inserts must be delivered either to our printer or to our office. Please let us know where you will be delivering your inserts.

Covers:

Covers are sold on a "First Come, First Served" basis. A 50% non-refundable deposit is required to reserve a cover, and the balance is due by the Friday prior to publication.

Deadlines:

Friday at 2:00 PM for the following week's issue.

Call 781-762-2311

18 Washington St., Suite 304, Canton, MA 02021